

Sponsor
Crew Engagement

MARITIME
THROWDOWN



2026-2027





DRIVES VALUE

for our Sponsors and their Markets



PROGRAM BENEFITS 2026-2027

Marketing / Brand / PR Touches -

- New Channel for Brand Impressions
- Supports Your Public Recognition
- PR Shout-out to Competitors
- Great Content for Social Media

Product Development / Operations -

- Feedback from Deckhand
- Trial / Test Innovations

Human Resources & Safety -

- Positive Training Environment
- Competitive National Ranking
- Fun on-site Activity
- Retain & Attract new Members



MARITIME THROWDOWN



MARITIME THROWDOWN

ANNUAL NATIONAL SERIES SPONSORSHIP LEVELS

Industry \$7,500

- Your company decal placed on the MTD Rig 6" full color
- Logo Placement on Event Materials
- Dedicated Mentions "Challenger Guide" & Social Media
- Sponsor Products and Information Distributed at Events

Naming Rights Title \$50,000

Includes Industry, Supporting, Presenting Level Benefits, PLUS

- Full-Page Ads in Event Program and a Featured Spot on Website
- Maritime Throw Down Sponsor Display
- Photo Opportunities
- Sponsor Logo Displayed on Training Equipment and Uniforms
- Representative Available for Speaking Events

Supporting \$9,500

Includes all Industry Level Benefits, PLUS

- Your company decal placed on the MTD Rig 12" full color
- VIP Access and Speaking Opportunities
- Introduction at Events - Key Message Spots

Presenting \$15,000

Includes all Industry and Supporting Level Benefits, PLUS

- Your company decal placed on the MTD Rig 24" full color
- 1/2 Page Ads in Event Program and a Featured Spot on Website
- Ads in Company Link on Website

AVAILABLE ACROSS ALL EVENTS, DELIVERING MAXIMUM BRAND EXPOSURE



MARITIME THROWDOWN

REGIONAL (SINGLE EVENT) SPONSORSHIP LEVELS

Partner \$1,500

- Logo Placement on Event Materials
- Dedicated Mentions in Print & Social Media Channels
- Sponsor Products and Information Distributed at Events

Single Event Title \$9,500

Includes Partner and Supporting Level Benefits PLUS:

- Introduction at Events
- Maritime Throw Down Sponsor Display
- Ads and Company Link on Website
- Photo Opportunities
- Representative Available for Speaking Events to Your Team

Supporting \$3,500

Includes all Partner Level Benefits, PLUS:

- VIP Access and Speaking Opportunities
- Ads in "*Challenger Guide*" and a Featured Spot on Website
- Sponsor Logo Displayed on Training Equipment and Uniforms

Athlete Support Donation \$500

Help Cover the Individual Cost for:

- One (1) Professional Mariner Competition Registration, or
- One (1) Secondary School / Technical Training Center Student's Industrial Training Fee, or
- One (1) High School Students Industrial Training Fee

TARGETED SPONSORSHIP FOR SINGLE EVENTS, IDEAL FOR LOCAL AND REGIONAL BRANDS



OUR TEAM CONTACT INFORMATION

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