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# Sponsor Crew Engagement

# MARITIME THROWDOWN



2026-2027

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# DRIVES VALUE

for our Sponsors and their Markets

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## PROGRAM BENEFITS 2026-2027

### Marketing / Brand / PR Touches -

- New Channel for Brand Impressions
- Supports Your Public Recognition
- PR Shout-out to Competitors
- Great Content for Social Media

### Product Development / Operations -

- Feedback from Deckhand
- Trial / Test Innovations

### Human Resources & Safety -

- Positive Training Environment
- Competitive National Ranking
- Fun on-site Activity
- Retain & Attract new Members

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# MARITIME THROWDOWN

## ANNUAL NATIONAL SERIES SPONSORSHIP LEVELS

### Industry \$7,500

- Your company decal placed on the MTD Rig 6" full color
- Logo Placement on Event Materials
- Dedicated Mentions "*Challenger Guide*" & Social Media
- Sponsor Products and Information Distributed at Events

### Naming Rights Title \$50,000

- Includes Industry, Supporting, Presenting Level Benefits, PLUS
- Full-Page Ads in Event Program and a Featured Spot on Website
  - Maritime Throw Down Sponsor Display
  - Photo Opportunities
  - Sponsor Logo Displayed on Training Equipment and Uniforms
  - Representative Available for Speaking Events

### Supporting \$9,500

- Includes all Industry Level Benefits, PLUS
- Your company decal placed on the MTD Rig 12" full color
  - VIP Access and Speaking Opportunities
  - Introduction at Events - Key Message Spots

### Presenting \$15,000

- Includes all Industry and Supporting Level Benefits, PLUS
- Your company decal placed on the MTD Rig 24" full color
  - 1/2 Page Ads in Event Program and a Featured Spot on Website
  - Ads in Company Link on Website

AVAILABLE ACROSS ALL EVENTS, DELIVERING MAXIMUM BRAND EXPOSURE



# MARITIME THROWDOWN



## REGIONAL (SINGLE EVENT) SPONSORSHIP LEVELS



### Partner \$1,500

- Logo Placement on Event Materials
- Dedicated Mentions in Print & Social Media Channels
- Sponsor Products and Information Distributed at Events

### Single Event Title \$9,500

Includes Partner and Supporting Level Benefits PLUS:

- Introduction at Events
- Maritime Throw Down Sponsor Display
- Ads and Company Link on Website
- Photo Opportunities
- Representative Available for Speaking Events to Your Team

### Supporting \$3,500

Includes all Partner Level Benefits, PLUS:

- VIP Access and Speaking Opportunities
- Ads in "*Challenger Guide*" and a Featured Spot on Website
- Sponsor Logo Displayed on Training Equipment and Uniforms

### Athlete Support Donation \$500

Help Cover the Individual Cost for:

- One (1) Professional Mariner Competition Registration, or
- One (1) Secondary School / Technical Training Center Student's Industrial Training Fee, or
- One (1) High School Students Industrial Training Fee

TARGETED SPONSORSHIP FOR SINGLE EVENTS, IDEAL FOR LOCAL AND REGIONAL BRANDS



# OUR TEAM CONTACT INFORMATION

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